



Naming of Parks and Recreation Facilities Policy

Policy Manual Section: Governance – Culture and Recreation

Policy Number: G-CR-001

Authority: P/R-106-90, CR-6901/04

Date Approved: February 27, 1990

Department Responsible: Culture and Recreation

Revision Dates: November 9, 2004

Review Date: August 2024

Status: Active

Purpose:

To provide consistent criteria and a process for the naming of public parks and recreation facilities in the Town of LaSalle.

Policy Statement:

This policy governs how the names of municipal parks and recreation facilities are chosen.

Scope:

Applies to Town of LaSalle parks, indoor and outdoor recreation facilities and rooms within facilities.

Policy:

Town of LaSalle parks, recreation facilities (or rooms within facilities) and outdoor recreation facilities shall be named or re-named in accordance with the following criteria:

- Name of the street on which the park or recreation facility is located.
- The name of the community area that the park or recreation facility will serve.
- A historically significant name in terms of famous pioneers, settlements, establishments or incidents applied to the area in which the park facility is located.
- Topographical or unique characteristics of the site.



- In certain circumstances consideration may be given to naming a park, or facility, or rooms within a facility after a person, group or corporation. In such circumstances the following criteria will apply:
 - The contribution of the individual, group or corporation has made to the public life or well-being of the Town of LaSalle;
 - The contribution made to the acquisition of the parkland or facility in question and/or its subsequent development;
 - Direct relationship or association that existed between the place of residence of an individual and the park or facility to be named;
 - Where a park or facility is named after a sports celebrity the entity being named shall be of a type associated with the celebrity;
 - Where the name of an individual is so used, approval shall be obtained from the individual or his or her next of kin for such naming;
 - Where the name of a group or corporation is so used, approval shall be obtained from the group or corporation;
 - Where the name of a group or corporation is so used, the name shall be reflective of the "community values" of the Town of LaSalle;
 - The person or persons submitting such name for consideration shall provide background information outlining the reasons supporting the request.
- Names of parkland, recreation facilities and rooms within recreation facilities shall be submitted to the Culture & Recreation/Parks Advisory Committee. The Committee shall consider each request using the aforementioned criteria. The Director of Culture & Recreation will submit a report to the C.A.O.'s office with a recommendation to Town Council who shall have final approval of such selections.

Responsibilities:

The Director of Culture and Recreation is responsible for the administration of this policy.

**Policy Review**

This policy will be periodically reviewed and updated as required. This policy must be reviewed by the stated review date and approved by the responsible department.

References and Related Documents:

Policy #76

Attachments:

None.